**Call Before You Dig Awareness Month**
Social Media Content

# Suggested Twitter Content:

* Know What's Below! [www.clickbeforeyoudig.com](http://www.clickbeforeyoudig.com/) #ClickBeforeYouDig #DigSafe
* Planning on planting a tree or installing a fence or deck this Spring? Visit www.clickbeforeyoudig.com first. #DigSafe
* Every year, thousands of buried facilities are accidently damaged in backyard projects by both homeowners and commercial excavators. #ClickBeforeYouDig #DigSafe
* 20% of all digging incidents occur during backyard landscaping or fencing projects. Visit [www.ClickBeforeYouDig.com](http://www.ClickBeforeYouDig.com)
* Services are interrupted in nearly every digging incident & can lead to environmental contamination, personal injury, and death. #ClickBeforeYouDig

# Suggested Facebook Post:

## Post 1:

Complex networks of buried cables, wires, pipelines, water mains, and sewer lines are hidden from public view. This infrastructure delivers the essential services that make modern life possible: power, water, heat, phone service and internet access.

Every year, thousands of buried facilities are accidently damaged during digging activities. Services are interrupted in nearly every case and these incidents sometimes lead to environmental contamination, personal injury, or even death.

These accidents are avoidable if commercial and private digging projects adopt safe digging practices and use the free services provided by ClickBeforeYouDig.com to locate buried infrastructure prior to excavating.

April is designated as Dig Safe Month across Canada, Dig Safe Month coincides with the unofficial start of the spring digging season and our campaign serves as a reminder to homeowners and contractors that they need to ‘click’ or ‘call’ before they dig.

Please work with us to raise the profile of Dig Safe Month in Canada. Together we can reduce the damages done to underground facilities. Together we can keep our front-line workers safe!

Plan ahead and visit: ClickBeforeYouDig.com before undertaking an excavation project of any size.

## Post 2:

Whenever you pick up a shovel and start to dig, do you ever consider the risks? There are a million of kilometres of buried utilities across Canada laying just below our feet. They are located below your front or backyard, under our sidewalks and city streets, below our public parks and farmland. Sometimes these lines and cables are buried deep below, but other times they are quite close to the surface. Whether you’re digging a new garden, installing a fence or building a patio or deck, it’s very easy to hit a buried utility line if you don’t visit ClickBeforeYouDig.com first.

April is National Dig Safe Month and marks the beginning of the spring digging season. National Dig Safe Month reminds all of us — homeowners and contractors alike — why we need to call or click before we dig, at any time of the year.

What’s the risk?

For one, you could get seriously hurt. In some cases, it can even cause death. If you hit a gas line, it could cause a gas leak, and it takes just one spark to cause a major explosion. If you hit an electrical line you could be electrocuted. People have lost limbs, suffered brain damage, severe burns and/or died because they hit an underground electrical line.

You could also cause property damage — not just to your own home but also to your neighbours’ property, or the city’s. Hitting a water line could flood your home or a city street, and hitting a sewer line could lead to contamination.

There’s also the monetary cost. At the end of the day, guess who’s stuck with the repair bill? That’s right: you are. Some homeowners may even face legal action.

Before you pick up that shovel, remember to always ClickBeforeYouDig.com prior to every digging project. Having buried utility lines is a free service; there’s no excuse not to call or click. Plan your landscaping projects ahead of time and request a locate one week in advance.

Know What’s Below and Dig Safe!